



Dear Educator:

Enclosed is a registration form for the 2016 Clean Cities Sweep. Clean Cities Sweep is a great way to teach students volunteerism and community involvement. All registered schools will receive a free supply kit. Clean Cities Sweep runs through March and April with final reports due May 1<sup>st</sup>.

The Clean Cities Sweep supply kit includes: trash bags, gloves, one tri-fold poster for students to highlight their project, and one trash can for students to paint and return. Other items are available as needed include safety vests, pickup sticks, and yard bags. Keep Charleston Beautiful will be accepting requests for additional supplies. On your registration form you will be asked what materials would be useful for your students' project. We will do our best to provide supplies to schools. Suggested supplies include simple tools, seeds, soil, paints, and other items used for the CCS cleanup or beautification projects.

You may contact our office if you have any questions at 579-7501 or [gillettej@charleston-sc.gov](mailto:gillettej@charleston-sc.gov). I look forward to working with your school during this year's Clean Cities Sweep.

Sincerely,  
Jamie Gillette  
City of Charleston, Keep Charleston Beautiful  
[www.KeepCharlestonBeautiful.org](http://www.KeepCharlestonBeautiful.org)

# 2016 Clean Cities Sweep

Part Keep America Beautiful's Great American Cleanup



Sponsored in part by:



## REGISTRATION PACKAGE

School Group

**Keep Charleston Beautiful**

823 Meeting Street • Charleston, SC 29403

579-7501 (telephone) • 724-7300 (fax) • [GilletteJ@charleston-sc.gov](mailto:GilletteJ@charleston-sc.gov)

[www.KeepCharlestonBeautiful.org](http://www.KeepCharlestonBeautiful.org)



## 2016 CLEAN CITIES SWEEP

*Part of the Great America Cleanup*



Clean Cities Sweep school projects run through **March & April**. This packet contains the registration form as well as program updates and project suggestions.

Once your School's Registration Form has been submitted, you will receive a confirmation email/phone call to schedule a supply drop off date. Registrations submitted by February 20<sup>th</sup> are eligible to request additional supplies.

We look forward to assisting you with your Clean Cities Sweep projects!

### **2016 DATES TO REMEMBER:**

<b>February</b>	<b><u>School Registration Starts</u></b>
<b>February</b>	<b><u>School Supply Pickup/Drop Off</u></b> Trash bags, gloves, Colorful Can, student poster, and more while supplies last
<b>March – April</b>	<b><u>Clean Cities Sweep</u></b> School projects may be a one-time event or an ongoing project.
<b>March 23, 4pm</b>	<b><u>Colorful Cans DUE</u></b> Decorated trash cans are used during the Cooper River Bridge Run each year and must be dry and at our office by 4pm.
<b>May 1, 4pm</b>	<b><u>Post-Event Reports DUE</u></b> Post-event reports and school/student posters. <b>Each school must submit all of these items to be eligible for contest judging.</b> More details will be provided for you in your planning kit when you pick up your supplies.
<b>May 7, 5:30</b>	<b><u>CCS Project Judging</u></b> All contest winners will be notified on or before May 11, 2016
<b>TBD</b>	<b><u>Awards Presented at Charleston City Council Meeting</u></b> Please note that this date is not yet set. Contest winners will be notified with specific details when they receive their award notification.

## Program Information

Schools are encouraged to conduct beautification and/or litter removal projects during the months of March & April. Schools should also incorporate educational components to their projects. Examples of educational components include: sharing environmental tips, recycling education programs, or inviting a speaker to share environmental stewardship information with students.

Clean Cities Sweep projects can be one-time events or several ongoing activities.

**The goal of Clean Cities Sweep is to have 100% student participation.** Below are some ways to involve all of your students.

- Plan projects with multiple aspects so that various ages and skill sets can take part.
- Have students work in teams to plan and conduct their projects.
- Think big but simple, have a school-wide cleanup day where students are encouraged to pick up trash during their recess or lunch breaks.
- Hold an environmental education event where students can learn and/or present their own projects or research.
- Plan and plant a garden where every grade level plays a role in its care and creation.
- Set up classroom or grade level recycling competitions
- Plan informational announcements or assemblies
- Conduct artwork contests for all grades to show what they learned
- Start composting, recycling, or regular litter cleanups
- Take a class field trip to the County Recycling Center or Landfill. \*Field Trip Funding available, application at [www.KeepCharlestonBeautiful.org](http://www.KeepCharlestonBeautiful.org).
- Mark Storm Drains on and near your school (Grades 7-12<sup>th</sup>). Informational video found at - <https://www.youtube.com/watch?v=WiXDuVhyhao>.

These are just a few examples, but there are many more possibilities.

# School Contest Scoring Guidelines

The highest scoring school will be recognized at a Charleston City Council Meeting. Each school's project will be scored by a panel of judges based on the information provided in the post-event report and the project poster. Possible Points are listed below.

<b><u>Student Poster</u></b>	<b><u>30 points</u></b>
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Project poster should clearly show the impact of the project and student involvement. Poster should be a standalone representation of the students' efforts. Posters will be on display at City facilities.

<b><u>Sustainable throughout the year</u></b>	<b><u>20 points</u></b>
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The project can/will be maintained and continued beyond the scope of CCS.

<b><u>Student body participation</u></b>	<b><u>15 points</u></b>
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Project allowed all students the opportunity to participate.

<b><u>Conduct both litter cleanup &amp; beautification projects</u></b>	<b><u>10 points</u></b>
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CCS projects included both cleanup and beautification aspects.

<b><u>Magnitude of the project</u></b>	<b><u>10 points</u></b>
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This section will be based on the comprehensive element and the impact of the group's project. The students, the community, and the environment were all impacted by the school's CCS project.

<b><u>Outreach or education component</u></b>	<b><u>5 points</u></b>
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Host a speaker, have students educate each other and/or the community about environmental issues relative to the project.

<b><u>Partnership with the local community</u></b>	<b><u>5 points</u></b>
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Involvement with local businesses, the surrounding community, school business partners, families, and other interested community members.

<b><u>Colorful Can</u></b>	<b><u>5 points</u></b>
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Painted and returned a Colorful Can to Keep Charleston Beautiful.

**100 total points**

# Colorful Cans

Decorate a trashcan to help keep Charleston's clean! Every registered school will be given at least one trash can to decorate for Colorful Cans. The 2016 theme is **"Do Your Part"**.

1. Registration deadline for schools wanting Colorful Cans is **February 20**.
2. After you are registered, you will receive a trashcan (one clean 55-gallon drum) to decorate. Decorate it with **waterproof paint only**; the trashcans will be used outside. There should be no paper, metal, or other attached items.
3. Include your school name on the bottom of the can.
4. Return finished cans to Keep Charleston Beautiful. If needed a member of KCB can pick up the trashcan. All trashcans must be completed and received by **March 23, 2016**.
5. The trashcans become the property of Keep Charleston Beautiful, and will be used during special events and as part of the Adopt-A-Stop litter prevention program.
6. Be creative and fill the can. Decorated trash cans look best when all the space is used and bright colors are applied.



**Colorful Cans**

## 2016 CCS School Registration Form

School: \_\_\_\_\_

Contact name: \_\_\_\_\_

Telephone number: \_\_\_\_\_

Email address: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Total student enrollment: \_\_\_\_\_

Type of Event(s): ☐Cleanup ☐Beautification ☐Other

Date(s) of Clean Cities Sweep project: \_\_\_\_\_

Estimated # of student volunteers: \_\_\_\_\_

Estimated # Adult volunteers: \_\_\_\_\_

Grade levels involved: \_\_\_\_\_

*Specific supplies may be available for your school. Please list 2 items useful for your student project. Tell us the item and the quantity needed; we will do our best to secure them for you.*

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***\*Must be registered by Feb 20<sup>th</sup> to request additional supplies.***

Brief Project Description:

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Please indicate the size for your **complimentary CCS t-shirt**. Each school will receive 2 complimentary t-shirts for the project coordinators. Additional t-shirts and sizes may be purchased from our office for \$12 each.

**T-Shirt Sizes:** \_\_\_\_\_

**Keep Charleston Beautiful • 724-7300 (fax)**

**[Gillettej@charleston-sc.gov](mailto:Gillettej@charleston-sc.gov)**